

## COOKIE POLICY

### NOORDZEE ELECTRONICS AND/OR PLAY N BET

#### 1. What is a cookie?

Our website uses the so-called cookie technology or other similar technologies. A cookie is a small data file which our web server sends to your computer as soon as you access our website and has a unique identification number. Certain cookies are indispensable for using our website. In general, they allow for an easier and faster interaction between your computer and our website. The cookies can also be used to render the content of a website more relevant for the visitor or to personalize the displayed content. Lastly, cookies can also be used for statistical purposes in order to better understand how visitors use our website, the tools and the services we offer.

NOORDZEE ELECTRONICS AND/OR PLAY N BET agrees to comply with the Belgian law of 10 July 2012 containing various provisions on electronic communications and transposed into Belgian law all of the European regulations entitled 'Telecom Package' regulating the communication networks and the electronic services (directive (2009/140/CE), directive (2009/136/CE) and the regulations (CE) N° 1211/2009). This is why we inform you about the kind of cookies we use, their purpose, their shelf life and the possibilities to change your privacy settings in order to restrict the use of certain cookies.

In order to use the website of NOORDZEE ELECTRONICS AND/OR PLAY N BET, it is recommended to activate the cookies on your computer, your tablet or your mobile phone. Please note that the restricted use of cookies can alter your navigation on the Internet and possibly prevent you from visiting our website or enjoying certain functionalities or services we offer.

#### 2. Which kinds of cookies does NOORDZEE ELECTRONICS AND/OR PLAY N BET use?

On our website we use the following cookies:

##### *a) Essential and technical cookies*

These are cookies which are indispensable for any Internet use. These cookies cannot be accessed directly, nor are they memorised by our website. The only information they contain is your IP address, which is necessary for your navigation on the Internet. For example, these are cookies which help you to navigate on the website and go back to previous pages or performance cookies or load balancing cookies.

##### *b) Functionality cookies*

In case this is useful, we can use functionality cookies to memorise the choices you make on our website: in particular during the use of the price comparator. This information is kept solely on your work station and only used anonymously by us.

##### *c) Statistical and performance cookies*

The statistical or analytical cookies collect information with regard to your navigation behaviour on our website and allow us to improve the user-friendliness and content of our website and better adapt the site to your wishes. The statistical analysis is strictly anonymous and allows us to identify the most visited pages, the length of the visits and to know the visitors' global habits on the website. It also permits us to detect any navigation difficulties on our website and to evaluate the efficiency of the services we offer.

We use Google Analytics to develop reports about the traffic on our website. Google Analytics uses cookies to collect anonymous information such as your IP address, the browser and the operating system you use, the pages you visit and the time you spend on our website. This information is saved on the Google servers in the United States. We use the information collected by Google Analytics to render our website more interesting and useful.

By using our website you agree to the processing of this information by Google in the manner and for the purposes described above.

Google Inc. and all its subsidiaries, such as Google Analytics, respect the Safe Harbor principles for the protection of personal data (*Safe Harbor Privacy Principles*) and adhere to the Safe Harbor program of the US Department of Commerce, assuring an adequate level of protection of personal data (Commission Decision 2000/520/CE of 26-7-2000).

If you don't want the data with regard to your visit to the website to be transferred to Google Analytics, you can download and install [the Google Analytics Opt-out Browser Add-on](#).

To find out more about Google Analytics and your privacy, you can visit <http://www.google.com/policies/privacy/ads/#toc-analytics>.

The pages you visit can also collect information by means of 'pixel tags' (also known as 'transparent gifs'), which are shared with third parties who are directly involved in our promotional activities and the development of our websites. However, this information does not allow you to be identified individually.

#### ***d) Third party cookies***

Our website can present third party cookies of partners or advertisers. These cookies can be related to advertisements, statistical analyses or your interaction with your social media accounts. The third parties are informed about your visit to our website by means of their cookies. By saving their cookies on your work station, these third parties can recognize you when you visit their site later on. The social media cookies (e.g.: Facebook, Twitter) also allow you to share the content of the website on your social media accounts. These cookies can be blocked or deleted by using the options of your browser. In addition to this, we offer you the possibility to refuse these cookies when you visit our website.

### **3. Cookies shelf life**

Most of the cookies we use are session cookies. These cookies facilitate the operations carried out on our website during a navigation session. Your session begins as soon as your browser screen is opened and ends when you close it. The session cookies are temporary and are deleted when you close your browser.

Some of the other cookies that are used are permanent cookies. They remain on your hard drive for a predefined period of time or until you delete them. They are activated every time you visit the website that has placed them there (e.g.: cookies placed by social media).

#### **4. Cookie management**

You can refuse the cookies when the request for acceptance appears. You can also deactivate the cookies and resist them by adjusting your browser configuration appropriately. Lastly, you can always delete the already installed cookies on your computer or your mobile device.

To modify the settings of your browser in order to restrict the cookies, you can find instructions below for the most common web browsers:

##### **For the browser Internet Explorer**

- In Internet Explorer choose the menu 'Tools' and then 'Internet options'.
- Choose the tab 'Security'.
- In the tab 'Security' select the level you want using the cursor (settings higher than average deactivate the cookies).
- Click on 'OK'.

##### **For the browser Mozilla Firefox**

- In Firefox choose the menu 'Tools' and then 'Options'.
- Open the 'Privacy' panel and choose the options you want.
- Click on 'OK'.

##### **For the browser Google Chrome**

- Click on 'Settings' at the top of your browser window.
- In the 'Privacy' section, select the box 'Send a request for non-tracking of your browser traffic'.
- Click on the button 'Content settings' and, in the section Cookies, select the box 'Block sites from setting any data'.

##### **For the browser Safari**

- In Safari click at the top of your browser window and choose 'Preferences'.
- Click on 'Privacy' and then choose your preferences.
- Click on 'Save'.

## For the browser Opera

- In the settings go to 'Preferences'.
- Click on 'Advanced' and open the tab 'Cookies'
- Then choose your preferences
- Click on 'OK'.

For any additional information about deleting or controlling the cookies, you can use the option Help in your browser. You can also obtain more details about the cookies and the means to control or delete them on the website <http://www.allaboutcookies.org/>. For the use and the deletion of cookies in the browsers of mobile phones or tablets, please read the manual of your electronic device.

## 5. Additional information

In case you have any questions or remarks with regard to the cookies after reading this declaration, you can contact us on the following address: [info@goldenvegas.be](mailto:info@goldenvegas.be)

## 6. Modifications

NOORDZEE ELECTRONICS AND/OR PLAY N BET reserves the right to unilaterally modify its cookie policy in order to comply with the standards required by any applicable law. The modifications will be communicated on the website. Please visit this page from time to time in order to remain up to date on any new information that can be added here.

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Note: In case of any differences between the French and the English version of this policy, the French version takes priority.